



Arts in Hand

WINTER 2019

Arts in Hand News-

Clay Day

The Taste of Washburn County Gala took place January 22. Proceeds of the event went to Hunt Hill Audubon Sanctuary and Arts in Hand Gallery. Arts in Hand will use the proceeds to fund "Clay Day: Potters in the Park."

Clay Day will be held in Centennial Park next to the Gallery. Several potters will be in the park doing demonstrations of how they make their work.

Rich Beaux, a Spooner potter, will try to break the Guinness World Record of the most pots thrown in an hour. He will have to beat 193. Should be a fun time. Check back for the date and the hours.

Digital Media

*The Arts in Hand organization is as close as your computer. We are on Facebook, check it out and give us a like.

*We also have a thorough and interesting web site artsinhand.com

*Recently the gallery has become part of the "Things to do in Spooner" through Trip Advisor.

As a member artists need to check these out and give us ideas and suggestions to improve. All of these reach a wide variety of people especially tourists.



2nd Annual Student Art Show Set for March

The Burnett Area Arts Group will sponsor a local student art show during National Youth Art Month. The five participating schools are Frederic, Grantsburg, Luck, Siren and Webster. The art teachers from each school help the students create and select their pieces of original art.

This unique show gives community members an opportunity to appreciate the talents of local high school art students. The event is scheduled for Friday and Saturday March 8 - 9 at the Northwoods Crossing Event Center co-located with Tesora restaurant in Siren.

"Last year's exhibit was a tremendous success with 48 student artists and more than 300 attendees," said Thom Scott, BAAG co-chair and event organizer. "With all five schools again participating this year we expect an even greater turnout."

Scott said BAAG's philosophy is that art is a lifelong skill enjoyed not only as a profession, but also as a hobby and entertainment. They believe it is important to include the arts as a key component of a well-rounded education because the ability to think creatively is in high demand by business and industry.

The show opens Friday at 5 p.m. with a special recognition ceremony at 6 p.m. Saturday hours are 10 a.m. to 3 p.m. March 9th. The Event Center is located at the crossroads of state highways 35 and 70 in Siren. Admission and parking are free and open to the public. Refreshments will be served. For additional information, call 715.327.3172.

2019 Arts in Hand
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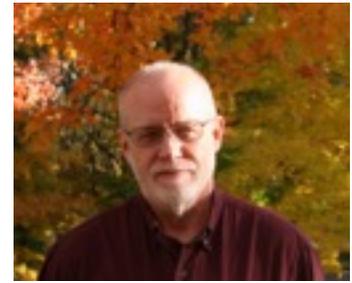
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President's Message: Earl Duckett



Hi Everyone. Happy New Year from the Arts in Hand Board. Hope you are all enjoying this winter season. If we can just stay warm it's not so bad.

One of our main goals is to improve the performance of the gallery. We are well on the way to doing that with a significant increase in volume last year. The Gallery Committee and our artists did a great job of keeping the gallery open more days and increasing our sales. Many thanks goes out to our volunteers and the gallery committee. Of special note I would like to thank Sandy Mackie, Liz Alberg, Beverly Stengel, Ruth Skeie, LeAnn Johnson, Gail Threinen, Jannifer Long, Jean Speaker and Harriet Rice for their commitment and long hours worked at the gallery. This group is truly remarkable and they shouldered the majority of the responsibility for keeping the gallery open and functioning smoothly. If I have missed anybody, I apologize. I am sure there are others that contributed last year as well.

How can we improve even more after a truly incredible year? The real strength of the Arts In Hand Gallery is its Gallery Committee. There are things that we can do to improve the gallery's performance, but they require even more volunteer support. I am recommending that we expand the Gallery Committee to include as many of the artists as possible. This gallery is an artist gallery for artists. The reason the gallery exists is to provide a vehicle for its artists to display their creations and make them available to the buying public. The gallery is a place where the consumer can buy direct from the artists. We need to manage, promote and run the gallery with that in mind.

It is my experience that the best galleries are run by artists. Most times artists have an intuitive sense about space, form and color. Artists understand how to display art to make the gallery look better while showcasing individual pieces. When artists work together to manage a gallery, something almost magical happens. We need to take advantage of the skills that are available to us to create an experience for our customers that will bring them back with their friends. We need everybody's help to develop and maintain this experience.

The artists, represented in this gallery, all have different skills. The challenge is to understand what those skills are and make good use of them to best manage and grow the gallery. I look forward to working with you this next year to add to the progress made last year. Thank you all for your hard work and time making this gallery successful. Please stay warm and safe as we wind down this cold season.

Opportunities to promote the arts

National Arts Advocacy Day; March 4-5. americansforthearts.org

Arts Day 2019; March 12 in Madison, WI. artswisconsin.org

Governor's Conference on Tourism; March 17-19 in Wisconsin Dells.

Americans for the Arts Annual Convention; June 14-16 in Minneapolis. americansforthearts.org

Meet New Board Members

Each new board member was asked four questions:

1. What is your background?
2. What is your art?
3. Why is art important?
4. What do you see as the future of Arts in Hand?



Harriet Rice

Born in southern California to parents who immigrated from Vienna, Austria in the later 1930s. Earned B.A. degree in English Lit from U. of Calif. Santa Barbra. Worked 36 years in civil service first as a recreation professional (in Calif. & Germany) then morphed into public affairs, serving a chief, PA, for the Dept. of Army Morale, Welfare, Recreation agency back east, Earned M.A in Communication from Oklahoma State Met husband, Arne, in Germany. Upon retirement in 2003 we moved to his hometown, Webster, Wis., where I joined arts groups like WNHP to meet folks.

In 2004, I started my Studio Northwoods jewelry business which has been overtaken by my volunteer work. Member, Americans for the Arts, Arts Wisconsin, Burnett Area Arts Group, Secretary, Burnett County Tourism Coalition. I was on the AIH board previously serving as secretary and newsletter editor.

My art is beads, jewelry, collage, greeting cards, cooking.

Why is art important? For me personally - creativity is an expressive outlet, it's fun, and keeps my mind, spirit and body working and thinking. I am also active as an arts advocate, communicating with legislators through Americans for the Arts and keeping them informed about the arts in Burnett County. The arts impact quality of life, attract tourism, and are an essential component of education. The ability to think creatively results in inventiveness and problem solving: key skills highly prized in business and industry.

I see as the future of AIH as to Keep improving the gallery with diversity and quality of products, upgrading display capabilities, increasing volunteer staff. Expand & improve the website, i.e. online class/event sign-ups, Continue to stage special arts events and classes that keep the arts in the public eye, support the community and give member artists more opportunities for exposure. More aggressive marketing using a variety of media (broadcast, print, digital/social media). Continue to publish and distribute maps as resources allow. Encourage board member participation in arts management training and creative-economy related conferences and forums. Partner/collaborate with local businesses and appropriate non-profit organizations to incorporate arts into community functions and events.

Liz Alberg

I have lived in Cumberland since 1997 with my husband. Most of my life I have shown interest in the arts and handmade crafts. After my retirement in the marketing field in 2001 I spent time in the U.S. and France studying watercolor painting.

In 2012 I was introduced to Art Glass and I was immediately drawn to creating with glass. My true passion is sharing and instructing in fused glass.

I currently instruct at the UWEC Barron County Campus and various Art Centers in Wisconsin. I believe that by sharing and instructing whatever your art medium may be you are giving hope for a future in the arts and giving back to the community in which you live.

I believe Arts in Hand is the perfect outlet for all Artist and Crafters to show and market with positive exposure. As a volunteer in the gallery I find it such a positive environment and always enjoy the people who come browse and shop.



Mike Threinen

I am the husband and partner of Gail Threinen (AIH Artist) for now 40+ years. Father of two great, grown kids; grandfather of one incredible granddaughter (who volunteers at AIH many days in the summer). Retired from a career at 3M that enabled me learn much, contribute some, travel in many, and live in some, parts of the world, and work with some brilliant people. We live in the beautiful NW Wisconsin summers, and in the equally fantastic Texas hill country winters. Making the trip back and forth twice a year, and some other interesting travels in between.

My art is appreciation of everyone else's. I am a wannabe photographer, but, know by looking at others, my skill is best left to appreciation.

Art makes life more complete, more whole and, much more enjoyable. The variety of art is critical. What moves me, may not move someone else, but both are valuable.

Arts in Hand has built such a great model. Local artists volunteering to sell local art directly to consumers. A customer can come in our gallery and talk to an artist, or one of our other volunteers, knowledgeable about the art, and the artisan in the gallery, and buy quality hand-made items at very reasonable prices. Combine this great model / a great history, with what is happening in the town of Spooner today.

Overall growth, new business attractions like Round Man Brew Pub just up the street that will bring in a lot more people, and we are poised for significant growth.

We can further leverage these growth opportunities by taking AIH to "phase II", building on all of great history with projects such as, more data to help Artisans understand what sells in the gallery, and why / why not, greater use of digital marketing to increase awareness of AIH and drive more traffic into the gallery / increase sales.....and perhaps more as time goes on.

Arts in Hand can be THE art gallery in NW Wisconsin!



David Haessig

David is a self-taught woodworker who began his career as a woodworker in 1976, building custom furniture. From there he started making sculptural and functional pieces. In the early 1980's David created the company DHH designs. Eventually, David taught his wife, Jeneice about the feel of working with wood. They have exhibited their artwork at Fine Art and Craft Fairs around the country.

My wife and I are woodworkers. We make unique sculptural and functional forms. Be it as functional as a wooden cutting board or a sculptural creation, our art is interactive and draws hands to experience its warmth through touch.

Each unique wooden piece is highly polished with a natural finish. They are made to be enjoyed and last for years to come. Arranging combinations and contrasts to appear natural or complimentary is always a goal. David and Jeneice have developed a wonderful relationship with wood and we hope you enjoy their creations.

What would the world be without art? It makes life a better place. Wood art is the tree that never dies. Wood must be "read" in order to cut and present it in the most dramatic way for the intended impression. The gallery, Arts in Hand., in Spooner is becoming a "destination" of places to visit. I would like to see the gallery become a "must place to go to" when people are in Northwestern Wisconsin.



Arts in Hand Newsletter

The WNHP Arts in Hand newsletter is published three times a year. The purpose of the newsletter is to provide information concerning the WNHP organization, introduce artists from the 13 county area served by WNHP and announce events of interest. Your contributions and comments are always welcomed. Contact Pat Ginther at paginther@hotmail.com. Please send us your art news.